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NAMM 2011, Visit Grid 1 on the Bartolini Booth #5872 in Hall B

The Grid1 “Pedal Jeanie™” - First Battery-Powered Pedalboard At NAMM 2011

*-- Amazing new ultra-quiet battery-powered pedalboard will power 10 pedals for
50 hours on a single charge --*

VALLEJO, CA, 1/10/2011 –Grid 1 is a premier battery-powered audio manufacturer in the USA. Last year at winter NAMM it launched the world’s first 60 watt battery-powered tube guitar amplifier. This year at NAMM 2011 it is launching the first battery-powered pedalboard called the “Pedal Jeanie™”.

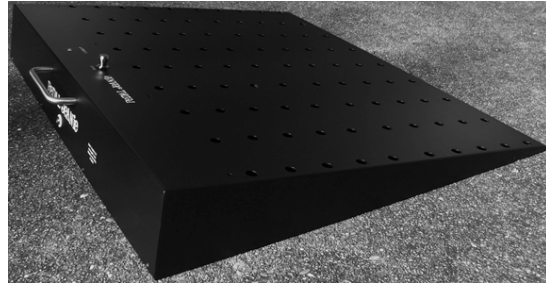


Scheduled for delivery in February 2011, the “**Pedal Jeanie™**” is a turnkey battery-powered pedalboard that supports 9v, 12v, and 18v pedals (24v/40v via optional cable module). Its unique “patent-pending” matrix design offers a myriad of layout and configuration options. Under the chassis

there are 10 built-in DC barrel connections that make it easy to add pedals and keep the top of the pedalboard clutter-free. Next to every pedal connection there is an LED fault indicator light to make it a snap to find a shorted pedal or trace a potential hook-up problem. All DC power cables, tie wraps, pedal tape, batteries and charger are included in the box! Suggested retail price will be \$349.

The Pedal Jeanie™ pedalboard measures 23” x 19” x 4”, and is constructed of heavy duty 16 gauge steel.

The wedge shaped design has an open bottom to keep the weight to a minimum and offers many set-up possibilities under the chassis. A stainless steel handle is provided for easy transport.



Grid 1's president Kevin Frazier said "we interviewed guitar players and bass players to find out what they wanted in a pedalboard. Most players buy a blank pedalboard, purchase a DC Brick (9v multi-power adapter), DC power cables, tie wraps, and Velcro™ to install their pedals. At the gig they still have to run a long AC extension cable to power their pedalboard, and that can create a myriad of AC line noise problems. The Pedal Jeanie™ is ready to go out of the box. After a one-time pedal set-up, just plug in your guitar and step on the start button!"



The Pedal Jeanie™ is not susceptible to AC line noise and thus offers ultra quiet operation. The Pedal Jeanie™ also comes equipped with a battery level LED located on top of the chassis. The LED glows green to show full battery status, then glows orange to show low battery, and finally will glow red to alert the users to charge the pedalboard. With over 50 hours of operation players should only have to charge the Pedal Jeanie™ once a week. It can be charged while it is in use, and offers universal power so the Pedal Jeanie™ can be charged anywhere in the world!

"Our goal is to 'unplug' the band with an assortment of professional battery-powered audio products," added Frazier. "If it's plugged in, there will be a Grid 1 battery-powered solution."

All press & media are invited to come to Hall B, main floor, and visit the Bartolini Booth #5872 to see our products. If you are attending Winter NAMM 2011 in Anaheim, please come to our press conference in the NAMM press room on Saturday, January 15th, 2011 at 2pm. For more info email press@grid1.com.